



MICHAEL GARSON GRAPHIC DESIGNER

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EXPERIENCE

Garson Design Art Director / Illustrator / Retoucher Philadelphia, PA: 2006-Present
My current work includes design for in-house creative departments, ad agencies and direct clients. Projects involve all aspects of advertising including conceiving, design, production and print management.

Universal Health Services Senior Graphic Designer King of Prussia, PA: 2004-2006
As the sole designer for 3 hospitals, I was responsible for design and the full management of projects. Projects included campaigns, collateral, billboards, mailers, packaging and print ads.

Advanti Media Art Director San Francisco, CA: 2003-2004
My position involved conceiving, designing, and production of all materials for this small advertising firm. I also hired and managed freelancers when needed.

Gel Communications Graphic Designer / Retoucher Pasadena, CA: 2003
At this primarily licensed product based agency, I created packaging and designs following brand style-guides for the Disney Store and other licensed characters.

The Cimarron Group Graphic Designer / Retoucher Los Angeles, CA: 2002

The Franklin Mint Graphic Designer Media, PA: 1997-2002

MC2 Illustrator / Retoucher / Web Designer Ambler, PA: 1996-2000

EDUCATION

Aquent Graphics Institute Dreamweaver I and Flash I Fort Washington, PA: 2009

The Wharton School (U Penn) SBDC Business and Marketing Series - 4 Courses Philadelphia, PA: 2007

School of Visual Arts Summer Course, Graphic Design NYC: 2001

Valley Forge Christian College Bachelor of Science in Theology Phoenixville, PA: 1994

SKILLS

Programs CS3, Indesign, Photoshop, Illustrator, QuarkXpress, Dreamweaver, Fireworks, HTML

Mock-Ups / Comps X-Acto, Spray Mount, Xyron, Straight Edge

CLIENTS

Bloomberg	Flashin Lix	Lavipharm	Mueler & Wister
Consumer Reports	GSI Commerce	Library Video	Neuronetics
Disney Store	Hal Lewis Group	Message Labs	Roska Direct
Dorland Global	Half.com	Medical Data Services	Universal Studios
Drexel University	Jefferson University	Merck	Wyeth